



Wayside Dental Practice

Christmas 2017



Welcome to Wayside Dental Practice

Dreaming of a **pearly-white** Christmas?

With so many get-togethers and full-blown festivities on the horizon, it's little wonder that here at Wayside we get lots of new requests for teeth whitening treatments. So we've decided to give our patients what they really want for Christmas with a 25% discount on our Zoom! at-home whitening system. And because the offer lasts throughout December and January, you could even make a bright white smile your New Year's resolution!

**Enjoy
25% off***
the renowned
**Zoom! at-home
teeth whitening
treatment!**

PHILIPS ZOOM!



How it works

Simply book an appointment at Wayside for a teeth-whitening consultation. If your dentist agrees you're a suitable candidate, you'll be able to sit for dental impressions. These are sent off to a lab so that a bespoke set of bleaching trays can be created to fit your teeth exactly.

Follow your dentist's instructions on applying the Zoom! bleaching gel at home, and after two weeks you can get ready to enjoy your whitest smile yet – just in time for the party season!

Call us on 01582 712 470 to book in for your festive whitening treatment today!

*Offer ends 31st January 2018 and can't be used in conjunction with any other offer or discount



Nobel Biocare Symposium, London

Our practice principal, Robin Horton, was recently invited to speak with an impressive line-up of dental professionals at the Nobel Biocare Worldwide Symposium in London, where he gave a presentation to dentists from many parts of the world on computer-guided implant surgery and CBCT scanning.

This is the cutting edge of dentistry – where surgical skills, advanced radiography and sophisticated computer software with 3D printing combine to enable implant surgery to be carried out more safely, and with predictable results both surgically and cosmetically.

Good luck!

Good luck to our practice manager Christina Walsh, who is about to go on maternity leave. Watch this space for news of the latest addition to Wayside's extended family! Emma Bodsworth will be our practice manager while Christina is on leave with her baby – currently our lead receptionist and a qualified dental nurse, Emma has been at Wayside for seven years and is eminently qualified for the role.

Practice news

We are delighted with the renovations to the waiting room and the reception area, and we hope these will enhance your Wayside visit. We have a new, more user-friendly reception desk with wheelchair access and improved lighting, and we think you'll agree that the new waiting room furniture is now more comfortable (and easier to get out of!). The window seat is especially popular with large families.

Thank you for all your compliments on the renovations.



Congratulations, Sheena!

Congratulations to our dentist Sheena Patel, who has passed the diploma level of her MSc in Restorative Dentistry with distinction!

Welcome!

Welcome to Mitul, our new associate dentist; Andreia and Nausheen, our new dental nurses; Ashley, our new trainee dental nurse; and Lorna, who has joined our reception team.

Meet Mitul Shah



We are delighted that Mitul Shah has joined Wayside. Mitul is a dentist and is currently undergoing advanced training in periodontology and implant dentistry at Guy's Hospital, London. He is due to be admitted to the Specialist Register in September 2019.

What is periodontology?

Periodontal (gum) disease is

inflammation of the tissue holding the teeth in the jawbone. It affects approximately 11.2 billion people world-wide and is one of the leading causes of tooth loss. There are strong links between periodontal disease and type 2 diabetes, as well as wider associations with cardiovascular disease. Periodontal disease is the body's inflammatory reaction to bacteria which is always present in

the mouth and some people have an inherent genetic susceptibility. Risk factors include smoking, poor oral hygiene, and certain medical conditions/medications. A periodontist is specially trained to help to prevent the progression of the disease and works closely with dental hygienists and referring dentists to offer the highest level of care to save teeth which may otherwise be lost.